

Fundraising?



Want to get paid **\$1000**
to taste test Aussie Beef/Lamb?

Support your cause while supporting research

60 people, 1 hour, 7 pieces of grilled beef/lamb
= \$1000 to your group

Fundraising Made Easy

You don't have to worry about logistics, supplies or clean-up.
We set everything up, all you have to do is show up on time!

No Hidden Costs

It's a straight donation of \$1000 with no cost from you.
No need to buy sausages for a sizzle, no need for prizes in a raffle.

It's Really That Simple!

Each group of 60 is broken into three sessions of 20 people for convenience.
All it takes is 1 hour of their time!

*If 60 people is too many for your organisation/group,
you can still take part, please ask us how.*

What do I need to do?

1. Register your interest and set a time and date

Taste testing events can be held at a time of day and day of the week to suit your group.

2. Confirm 60 participants

We ask that you invite a total of 70 people as our experience tells us there are usually unexpected no-shows. It is critically important that we have 20 participants show up on time for each of the three sessions.

Participants must:

- * Be between 18 - 75 years old
- * Be regular consumers of beef/lamb (ie at least once a fortnight)
- * Willing to eat beef/lamb cooked medium-rare to medium-well done

3. Confirm venue

The taste testing sessions are usually held at UNE, but it is possible to bring the event to your venue, if there is a suitable food preparation area and reliable 3 Phase power.

4. Have fun!

On the day, we'll set everything up and guide your group members through the process. It's that simple 😊

Future fundraisers?

A person can only participate once every 6months, however this means your organisation / group can do this with the same people every 6 months! Or with new groups members, you can do it even more often and raise even more funds.